

DOCKET NO: 246121US8CONT

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :  
CHERN HWAY SEET, ET AL. : EXAMINER: CHAMPAGNE, D.  
SERIAL NO: 10/751,429 :  
FILED: JANUARY 6, 2004 : GROUP ART UNIT: 3622  
FOR: METHOD AND SYSTEM FOR :  
ADVERTISEMENT USING INTERNET  
BROWSER WITH BOOK-LIKE  
INTERFACE

AMENDMENT UNDER 37 C.F.R. § 1.116

COMMISSIONER FOR PATENTS  
ALEXANDRIA, VIRGINIA 22313

SIR:

In response to the Office Action dated June 6, 2007, Applicants request  
reconsideration of the above-identified application in view of the following amendments and  
remarks:

**Amendments to the Claims** are reflected in the listing of claims which begins on  
page 2 of this paper.

**Remarks/Arguments** begin on page 11 of this paper.